

# ADRICRUZ

Creative art director specialised  
in digital advertising, branded  
content & creative consulting for  
brands' social platforms



## CONTACT

Adricruz.com  
Adriana.cruzflo@gmail.com  
+34 695958683  
Madrid

## SKILLS

Adobe & Office

Spanish & English

Experience on different creative areas:  
audiovisual, social media, events,  
influencer marketing, graphic design,  
styling, brand development & branding

## WORK EXPERIENCE

now -  
september 2022

### FREELANCE

Creative Director & Art Director

september 2022 -  
june 2018

### ONCEUNO BY SOY OLIVIA

Associate Creative Director

High Spirits, Estee Lauder ES, MAC Cosmetics,  
Cortefiel, Bobbi Brown, Calvin Klein, Agatha Paris,  
Zadig & Voltaire, Vidal & Vidal, Disneyland Paris,  
Springfield, Aveda, Häagen-Dazs, Calzedonia ...

2018 - 2017

### FREELANCE

Art Director

Mi querido Watson, El Laboratorio, Solo o con leche...

### FREELANCE

Fashion Stylist Assistant

Advertising for TV: Fifa 19, Coca Cola,  
García Vaquero, Amstel ...

summer 2016

### LOLA MOLLENLOWE MADRID

Internship

Creative Art Direction

spring 2016

### YOUNG & RUBICAM NEW YORK

Internship

Creative Art Direction

## EDUCATION

2016 - 2017

### SOUTHAMPTON SOLENT UNIVERSITY, UK

Graduated from BA (Hons) Advertising

spring 2016

### MIAMI AD SCHOOL NEW YORK

Quarter Abroad

fall 2015

### MIAMI AD SCHOOL MIAMI

Quarter Abroad

2014 - 2016

### MIAMI AD SCHOOL MADRID

Quarter Abroad

winter 2014

### CENTRAL SAINT MARTINS, LONDRES, UK

Short Course "introduction to Advertising"